

# News Release



**FOR IMMEDIATE RELEASE**

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## **The Jersey Shore Boat Sale & Expo Debuts at FirstEnergy Park Next Month**

**Manasquan, NJ** – The inaugural Jersey Shore Boat Sale & Expo cruises into FirstEnergy Park, home of the Lakewood BlueClaws, in Lakewood, NJ September 18- 20, 2009. The three day boating sales event will feature new and pre-owned boats and accessories for sale by local marine retailers.

The event was organized by the Marine Trades Association of New Jersey (MTA/NJ) to offer a low cost, one stop alternative to marine dealers and consumers at an easily accessible and popular venue.

The Jersey Shore Boat Sale & Expo will feature over 35 new boat lines with more boat lines being added every day. Consumers can also shop the pre-owned boat marketplace and then stroll down the concourse of the stadium for all of their boating accessory needs.

The Recreational Fishing Alliance (RFA) and The Fisherman Magazine are partnering up to present a great lineup of professional seminar speakers on Saturday, September 19<sup>th</sup> at the event. In addition, representatives from the National Marine Fisheries Service, RFA, MTA/NJ and the NJ Division of Fish and Wildlife will host a Fisheries Town Hall meeting featuring an

open forum discussion on the new saltwater registry and its impact on New Jersey's saltwater fishermen.

“The Jersey Shore Boat Sale & Expo is a great new dealer driven sales event. This event provides exhibitors an affordable means of selling boats as well as a perfect venue for the public to take advantage of the best buyers market in 20 years,” according to Rick Traber, MTA/NJ President and owner of Pier 47 Marina.

Event details including directions, a list of exhibitors and highlights can be found online at [jerseyboatexpo.com](http://jerseyboatexpo.com). Admission is \$2.00 per person, 12 and younger are free. The event will run from 11am – 7pm on Friday and Saturday and 11am- 6pm on Sunday.

All proceeds from the event will go back to the Association to support its efforts to promote and protect the recreational boating industry in New Jersey.

Businesses interested in exhibiting should contact the MTA/NJ office at 732-292-1051; email at [info@mtanj.org](mailto:info@mtanj.org) or visit [jerseyboatexpo.com](http://jerseyboatexpo.com) for an application.

### **About the MTA/NJ**

The Marine Trades Association of New Jersey (MTA/NJ), established in 1972 and comprised of over 300 marine related businesses, is a non-profit organization dedicated to promoting and protecting the recreational marine industry and waterways in the State of New Jersey. The MTA/NJ is dedicated to the interests of the industry as a whole for the benefit of its individual members and the consumers whom they serve.

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