

News Release



FOR IMMEDIATE RELEASE

January 25, 2016

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Free Seminars Lined Up at the New Jersey Boat Sale & Expo

Manasquan, NJ – Attendees at the **New Jersey Boat Sale & Expo** will not only be shopping for the boat of their dreams, but learning some new boating and fishing techniques at the show's free seminars. Held **February 16-19, 2017** at the New Jersey Convention & Exposition Center at Raritan Center in Edison, the New Jersey Boat Sale & Expo will feature seminars on all four days of the show, with expert advice from fishing and boating's foremost authorities.

Presented by the Recreational Fishing Alliance (RFA) and The Fisherman Magazine, the seminar topics will range from fishing tips and tricks to advice on electronics and mobile technology. Topics will include as bunker busting spring and fall stripers, fish finder & GPS tips, using mobile devices for fishing & boating, NJ striper science, faking out doormat fluke, striper trolling, cast netting and more.

Anglers are sure to enjoy the special Captain's Day lineup on Saturday, February 18. All of Saturday's seminars will be presented by local charter and party boat captains ready to share their expertise. Topics range from fishing and trolling techniques to incorporating the latest electronics. And back by popular demand, Capt. Frank Crescitelli will once again be opening up the seminar room to throw a cast net.

Attendees can visit JerseyBoatExpo.com for the full seminar schedule.

While the adults learn a thing or two in the seminar room, kids can sail over to the Kids Cove on Saturday from 10am to 4pm and Sunday from 10am to 3pm. Little boaters can learn about marine life, take a look at some live turtles, stop by the facepainter, and create some cool boating crafts.

The 2017 show will feature something for every age and interest with hundreds of boats on sale from the top dealers in the state as well as an expansive boater's marketplace full of accessories and services, boating and fishing seminars, activities for the little boaters and much more.

Sponsorship opportunities are available; for more information, please contact Melissa Danko at 732-292-1051 or at info@jerseyboatexpo.com.

Event details including directions, a current list of exhibitors and show highlights can be found online at JerseyBoatExpo.com.

DATES: February 16-19, 2017

LOCATION: New Jersey Convention & Exposition Center at Raritan Center, 97 Sunfield Avenue, Edison, NJ 08837

HOURS: Thursday & Friday: 12:00pm - 8:00pm
Saturday: 10:00am - 8:00pm
Sunday: 10:00am - 5:00pm

ADMISSION: \$10.00 per person, 16 and younger are free (when accompanied by an adult). Tickets are available online at JerseyBoatExpo.com, and for a limited time advanced online tickets are only \$8.00.

FREE PARKING

CONTACT: Phone: 732-292-1051, Fax: 732-292-1041, Email: info@jerseyboatexpo.com

All proceeds from the event will go back to the Association to support its efforts to promote, advance and protect the recreational boating industry in New Jersey.

About the MTA/NJ

The Marine Trades Association of New Jersey (MTA/NJ), established in 1972, is a non-profit organization dedicated to promoting, advancing and protecting the recreational marine industry and waterways in the State of New Jersey. The MTA/NJ is dedicated to the interests of the industry as a whole for the benefit of its individual members and the consumers whom they serve. The MTA/NJ produces two boat shows, the Jersey Shore Boat Sale & Expo held in September at FirstEnergy Park in Lakewood and the New Jersey Boat Sale & Expo held in February at the New Jersey Convention & Expo Center in Edison. The MTA/NJ proudly endorses the Progressive Insurance Atlantic City Boat Show.