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Turn Your Winter Blues into Summer Dreams At the New Jersey Boat Sale & Expo

Manasquan, NJ - February 10, 2017 – Now in its sixth year, the 2017 New Jersey Boat Sale & Expo will cruise into the NJ Convention & Expo Center on February 16-19, 2017. Presented by Interlux Yacht Finishes and Travelers Ocean Marine Insurance, the show will feature hundreds of new boats on sale from over 30 of the state's best dealers.

“This is the truly the perfect time to shop for and buy the boat that you have been waiting for,” stated Melissa Danko, Executive Director of the Marine Trades Association of NJ. “This show is easy to get to, easy to navigate through and offers options, products and pricing for every budget. Bring your friends and family to the show and make this your best summer ever.”

Over 70 of boating's top brands will be on sale at the show, representing a large fleet of fishing boats, family cruisers, express boats, pontoon boats, bow riders, deck boats, personal watercrafts and more. All of the major manufacturers will be showcased including Allied, AquaPatio, Avalon, Bayliner, Bennington, Bentley Pontoons, Berkshire, Boston Whaler, Buddy Davis, Can-Am, Carolina Skiff, Century, Chaparral, Chris-Craft, Cobalt, Cobia, Contender, Crest Pontoon, Crestliner, Crownline, Current Designs Kayaks, Cutwater, Edgewater, Four Winns, Gheenoe, Glastron, Grady-White, Hampton, Hobie, Jeanneau, Kawasaki, Key West, Mastercraft, Monterey, Nautic Star, Nautique, Parker, Premier, Pro Line, Ranger Tug, Regal, Regulator, Release, Robalo, SanPan, Sea Chaser, Sea Fox, Sea Pro, Seaborn, SeaDoo, Seahunt, SeaRay, South Bay Pontoons, Sportsman, Starcraft, Steiger Craft, Stingray, Striper, Sunfish, Sunsation, Sweetwater, Sylvan, Tidewater, Veranda, Wellcraft, Wenohah Canoe, World Cat, and Yamaha. The large selection of multiple brands in a single, easy to get to and affordable venue creates a convenient experience for current and would-be boaters to study and compare the products of many manufacturers in one location.

The Recreational Fishing Alliance and The Fisherman Magazine will host a series of 14 informative and entertaining seminars throughout the four-day boat show, covering such topics as bunker busting spring & fall stripers, fish finder & GPS tips, using mobile devices for fishing & boating, faking out doormat fluke, striper trolling, cast netting and more. Saturday is Captain's Day in the seminar room, with all seminars presented by local charter and party boat captains.

The Expo will also include a Boater's Marketplace filled with marine equipment and accessories, fishing tackle and supplies, electronics, insurance and financing services, and marina facilities. For children, the popular Kids Cove with its Fish N' Sails theme will keep the little skippers busy with face painting by Lori, build-a-boat and make a fishing lure activities courtesy of the New Jersey Sea Grant Consortium, boating safety activities, live turtles and more.

Show Information:

DATES: February 16-19, 2017

LOCATION: New Jersey Convention & Exposition Center at Raritan Center
97 Sunfield Ave., Edison, NJ 08837

HOURS:

Thursday: 12 p.m. to 8 p.m.

Friday: 12 p.m. to 8 p.m.

Saturday: 10 a.m. to 8 p.m.

Sunday: 10 a.m. to 5 p.m.

ADMISSION: Adults \$10.00, Children 16 and younger are free (when accompanied by an adult).

Tickets can be purchased online at JerseyBoatExpo.com or at the show. Discount tickets are available online in advance. You will save \$2 off the gate price and a one-year subscription to a boating magazine.

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CONTACT: Phone: 732-292-1051, Fax: 732-292-1041, Email: info@jerseyboatexpo.com

FOR DIRECTIONS AND MORE, VISIT: JerseyBoatExpo.com

All proceeds from the event enable the MTA/NJ to support its efforts to promote, advance and protect the recreational boating industry in New Jersey.

About the MTA/NJ: The [Marine Trades Association of New Jersey](http://MarineTradesAssociationofNewJersey.org) (MTA/NJ), established in 1972, is a non-profit organization dedicated to promoting, advancing and protecting the recreational marine industry and waterways in the State of New Jersey. The MTA/NJ is dedicated to the interests of the industry as a whole for the benefit of its individual members and the consumers whom they serve. In addition to many accomplishments, the MTA/NJ produces two boat shows, the Jersey Shore Boat Sale & Expo held in September at FirstEnergy Park in Lakewood, and the New Jersey Boat Sale & Expo held in February at the New Jersey Convention and Exposition Center in Edison. The MTA/NJ proudly endorses the Progressive Insurance Atlantic City Boat Show.

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