



## FOR IMMEDIATE RELEASE

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### Summer is a State of Mind at the New Jersey Boat Sale & Expo

**Manasquan, NJ** - February 8, 2018 – Now in its seventh year, the 2018 New Jersey Boat Sale & Expo will cruise into the NJ Convention & Expo Center on February 15-18, 2018. Presented by Interlux Yacht Finishes and Travelers Ocean Marine Insurance, the show will feature hundreds of new boats on sale from over 30 of the state's best dealers.

"This is the truly the perfect time to shop for and buy the boat that you have been waiting for," stated Melissa Danko, Executive Director of the Marine Trades Association of NJ. "This show is very easy to get to, easy to navigate through and offers options, products and pricing for every budget. Take a break from the winter cold and head over the show to start planning for your best summer ever."

Nearly 70 of boating's top brands of all models and sizes will be on sale at the show including fishing boats, family cruisers, express boats, pontoon boats, bow riders, deck boats, personal watercrafts and more. All of the major manufacturers will be showcased: Allied, Aqua Patio, Avalon, Bayliner, Bennington, Bentley, Berkshire, Blackfin, Boston Whaler, Buddy Davis, Carolina Skiff, Century, Chaparral, Chris-Craft, Cobalt, Cobia, Crest, Crestliner, Crownline, Cutwater, Donzi, Edgewater, Fountain, Four Winns, Glastron, Grady-White, Hurricane, Jeanneau, Kawasaki, Key West, Lund, Mastercraft, Monterey, Nautic Star, Nautique, Parker, Premier, Pro Line, Ranger, Regal, Regulator, Release, Robalo, SanPan, Sea Chaser, Sea Fox, Sea Pro, Sea Ray, Seaborn, SeaDoo, Seahunt, South Bay Pontoons, Southport, Sportsman, Starcraft Marine, Steiger Craft, Stingray, Sweetwater, Sylvan, Tidewater, Veranda, Wellcraft, World Cat, and Yamaha. This large selection of multiple brands in a single, easy to get to and affordable venue creates a convenient experience for current and would-be boaters to study and compare the products of many manufacturers in one location.

"Tired of the cold? Well, this boat show is the answer to six more weeks of winter," stated MTA/NJ President, Jim Cerruti. "The colder it gets, the more we all crave warm, summer weather and getting out on the water. If you love the water and summer as much as we do, then this show is a great place to get excited about summer and see hundreds of boats at prices the average consumer can afford."

The Recreational Fishing Alliance and The Fisherman Magazine will host a series of 14 informative and entertaining seminars throughout the four-day boat show, covering such topics as Bunker Busting Stripers, Fish Finder & GPS Tips, Fluking the Raritan & Navesink, Mojo Fishing for Stripers in the NY Bight, Pro Tips for Upping Your Fluke Score, Castnetting 101, and much more. "Every year we try and switch up the seminar times

and topics to keep it fresh, and I think attendees are really going to enjoy this year's speaker lineup, stated Jim Hutchinson from The Fisherman Magazine. "We've had questions in the past about covering certain topics like targeting blackfish and trolling Mojos which we've covered in this year's presentations. Of course, no one can ever get enough information about fluke and striped bass, so we've got experts handling those topics every day of the show. My advice to folks coming out on Saturday is to get to the seminar room early to find a good seat!"

The seminars will conclude with a regulatory update from the Recreational Fishing Alliance on Sunday afternoon.

The Expo will also include a Boater's Marketplace filled with marine equipment and accessories, fishing tackle and supplies, electronics, insurance and financing services, and marina facilities. For children, the popular Kids Cove will keep the little skippers busy with face painting by Lori, build-a-boat and color a fish activities courtesy of the New Jersey Sea Grant Consortium, boating safety activities, live turtles and more.

Show attendees can grab a bite in the food court or a cold drink in the beer garden while walking around and enjoying the show. There will be lots of giveaways and free raffles to enter to win prizes during the show.

### **Show Details:**

**DATES:** February 15-18, 2018

**LOCATION:** New Jersey Convention & Exposition Center at Raritan Center  
97 Sunfield Ave., Edison, NJ 08837

### **HOURS:**

**Thursday:** 12 p.m. to 8 p.m.

**Friday:** 12 p.m. to 8 p.m.

**Saturday:** 10 a.m. to 8 p.m.

**Sunday:** 10 a.m. to 5 p.m.

**ADMISSION:** Adults \$10.00, Children 16 and younger are free (when accompanied by an adult).

Tickets can be purchased online at [JerseyBoatExpo.com](http://JerseyBoatExpo.com) or at the show. Discount tickets are available online in advance. You will save \$2 off the gate price by purchasing online.

### **AMPLE *FREE* PARKING ONSITE**

**CONTACT:** Phone: 732-292-1051, Fax: 732-292-1041, Email: [info@jerseyboatexpo.com](mailto:info@jerseyboatexpo.com)

**FOR DIRECTIONS AND MORE, VISIT:** [JerseyBoatExpo.com](http://JerseyBoatExpo.com)

All proceeds from the event enable the MTA/NJ to support its efforts to promote, advance and protect the recreational boating industry in New Jersey.

**About the MTA/NJ:** The [Marine Trades Association of New Jersey](http://MarineTradesAssociationofNewJersey.org) (MTA/NJ), established in 1972, is a non-profit organization dedicated to promoting, advancing and protecting the recreational marine industry and waterways in the State of New Jersey. The MTA/NJ is dedicated to the interests of the industry as a whole for the benefit of its individual members and the consumers whom they serve. In addition to many accomplishments, the MTA/NJ produces two boat shows, the Jersey Shore Boat Sale & Expo held in September at FirstEnergy Park in

Lakewood, and the New Jersey Boat Sale & Expo held in February at the New Jersey Convention and Exposition Center in Edison. The MTA/NJ proudly endorses the Progressive Insurance Atlantic City Boat Show.

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