



FOR IMMEDIATE RELEASE

Contact: Melissa Danko, mdanko@mtanj.org

The Best Summer Ever Starts at the New Jersey Boat Sale & Expo

Manasquan, NJ - February 8, 2018 – Make this the year you say YES to that new boat and start planning now for those long, warm summer days on the water making memories to last a lifetime! The New Jersey Boat Sale & Expo is the perfect place to get started on those summer plans with the show getting underway at the New Jersey Convention & Exposition Center at Raritan Center in Edison on February 14-17, 2019.

With easy and ample access from within the tri-state area, the New Jersey Boat Sale & Expo, organized by the Marine Trades Association of New Jersey (MTA/NJ), is conveniently located, affordable and displays all that boating has to offer from fishing to cruising, watersports and more.

Presented by Interlux Yacht Finishes and Travelers Ocean Marine Insurance, the show will feature hundreds of new boats on sale from 30 of the state's best dealers.

"The time is now to take advantage of all of the great opportunities that are available to buy that new boat and make this your best summer ever on the water," stated Melissa Danko, MTA/NJ Executive Director. "This show is the perfect place to easily view and board hundreds of boats, meet with dealers and ask questions, explore and shop for boating accessories and services all in one convenient, hassle-free and affordable location. Make this the year you get out there on the boat of your dreams!"

Nearly 70 of boating's top brands of all models and sizes will be on sale at the show including fishing boats, family cruisers, express boats, pontoon boats, bow riders, deck boats, personal watercrafts and more. All of the major manufacturers will be showcased: AquaPatio, Avalon, Bayliner, Bennington, Bentley, Blackfin, Boston Whaler, Can-Am, Cape Horn, Carolina Skiff, Century, Chaparral, Chris-Craft, Cobalt, Cobia, Crest, Crownline, Donzi, Edgewater, Encore, Everglades, Formula, Fountain, Four Winns, Glastron, Grady-White, Harris, Hurricane, Jeanneau, Kawasaki, Key West, Lund, Manitou, Mastercraft, Monterey, Nautic Star, Nautique, North Coast, Parker, Premier, Ranger Tug, Regal, Regulator, Release, Robalo, SanPan, Scarab, Sea Chaser, Sea Fox, Sea Pro, Seaborn, SeaDoo, Seahunt, SeaRay, South Bay, Southport, Sportsman, Starcraft, Steigercraft, Stingray, Sweetwater, Sylvan, Tidewater, Wellcraft, World Cat, and Yamaha. This large selection of multiple brands in a single, easy to get to and affordable venue creates a convenient experience for current and would-be boaters to study and compare the products of many manufacturers in one location.

“Tired of the winter? Well, this boat show is the answer to six more weeks of winter,” stated MTA/NJ President, Jim Cerruti. “The colder it gets, the more we all crave longer days, warm summer weather and getting out on the water. If you love the water as much as we do, then this show is a great place to get excited about summer and see hundreds of boats at prices the average consumer can afford.”

The Recreational Fishing Alliance and The Fisherman Magazine will host a series of 14 informative and entertaining seminars throughout the four-day boat show, covering such topics as Striper Update & Bunker Busting Tactics, Trolling Motor Tactics, Bucktail Techniques for Fluke, NJ Trout Fishing, Castnetting 101, and much more. “Every year we try to switch up the seminar topics to keep it fresh, and I think attendees are really going to enjoy this year’s speaker lineup,” stated Jim Hutchinson from The Fisherman Magazine. “We’ve had questions in the past about covering certain topics like targeting blackfish and trolling Mojoes which we’ve covered in this year’s presentations. And of course, no fisherman can ever get enough information about fluke and striped bass. My advice to folks coming out on Saturday is to get to the seminar room early to find a good seat!”

The seminars will conclude with a regulatory update from the Recreational Fishing Alliance on Sunday afternoon.

The Expo will also include a Boater’s Marketplace filled with marine equipment and accessories, fishing tackle and supplies, electronics, insurance and financing services, and marina facilities. For children, the popular Kids Cove will keep the little skippers busy with face painting by Lori, build-a-boat activities courtesy of the New Jersey Sea Grant Consortium, boating safety activities, live turtles and more.

With the show kicking off on Valentine’s Day, special promotions for boaters in love will be going on throughout the show, including a rose at the door for the first 250 sweethearts. There will be special Valentine’s Day raffles on Thursday with great prizes, including a boat rental from Bridge Marina in Lake Hopatcong with a romantic dinner on the water. A “Share the Love” food drive will also be held in the show lobby. Attendees bringing 5 nonperishable food items on Thursday or Friday will receive \$5 off admission for 5 hours only (between 3 and 8pm).

Show attendees can grab a bite in the food court or a cold drink in the beer garden while walking around and enjoying the show. There will be lots of giveaways and free raffles to enter to win prizes during the show.

Show Details:

DATES: February 14-17, 2019

LOCATION: New Jersey Convention & Exposition Center at Raritan Center
97 Sunfield Ave., Edison, NJ 08837

HOURS:

Thursday: 12 p.m. to 8 p.m.

Friday: 12 p.m. to 8 p.m.

Saturday: 10 a.m. to 8 p.m.

Sunday: 10 a.m. to 5 p.m.

ADMISSION: Adults \$10.00, Children 16 and younger are free (when accompanied by an adult).

Tickets can be purchased online at JerseyBoatExpo.com or at the show. Discount tickets are available online in advance. You will save \$2 off the gate price by purchasing online.

AMPLE *FREE* PARKING ONSITE

CONTACT: Phone: 732-292-1051, Fax: 732-292-1041, Email: info@jerseyboatexpo.com

FOR DIRECTIONS AND MORE, VISIT: JerseyBoatExpo.com

All proceeds from the event enable the MTA/NJ to support its efforts to promote, advance and protect the recreational boating industry in New Jersey.

About the MTA/NJ: The [Marine Trades Association of New Jersey](#) (MTA/NJ), established in 1972, is a non-profit organization dedicated to promoting, advancing and protecting the recreational marine industry and waterways in the State of New Jersey. The MTA/NJ is dedicated to the interests of the industry as a whole for the benefit of its individual members and the consumers whom they serve. In addition to many accomplishments, the MTA/NJ produces two boat shows, the Jersey Shore Boat Sale & Expo held in September at FirstEnergy Park in Lakewood, and the New Jersey Boat Sale & Expo held in February at the New Jersey Convention and Exposition Center in Edison. The MTA/NJ proudly endorses the Progressive Insurance Atlantic City Boat Show.

#