

2020 New Jersey

BOAT SALE & EXPO

Feb. 13-16

NJ Convention & Expo Center
Edison, NJ

JerseyBoatExpo.com

Presenting Sponsor Package—contact us for pricing

Includes:

- 10 x 10 booth at the show
- Access to nearly 10,000 prospects in 4 days
- Logo/company name on all print advertisements, which include billboards, posters, brochures, newspaper and magazine ads.
- Logo/company name on direct mailing piece delivered to 25,000+ homes
- News release announcing sponsorship
- Announcement to exhibitors, members and marine businesses throughout the state
- Mention in TV commercials (over 2,000 spots aired)
- Logo/company name in the show program
- Logo/company name on convention center door at the entrance of the show
- Banner placement inside the show
- Logo/Link on show website
- 50 Show admission tickets
- Logo/company name in Exhibitor E-Newsletters
- Logo/company name on show website
- Postings on Facebook and Twitter show pages
- Exclusive category rights

Show Program Sponsor—Investment: \$500 half page ad; \$1,000 full page ad

- Display your company's ad on the official show program and be seen by thousands. You will reach the attendees on the show floor and even after the show when they take the program home as a resource.

Complimentary Ticket Sponsor—Investment: \$600

- Thousands of complimentary tickets are distributed to local boaters and businesses. Your logo on the back of the ticket will increase exposure both before and during the show.

Social Wall Sponsor—Investment: \$500

- Project your company's ad on the live social feed at the show; rotated display on giant screens throughout the show floor provides a huge live impact

Show Giveaway Sponsor

- An opportunity to get your show logo on a show giveaway such as a floating keychain. Pricing depends on item and quantity desired; contact Allison for more details

Additional Sponsorship Opportunities:

- Item donations for our Direct Mail postcard raffle as well as onsite raffles can promote your products as well as your company name.

For more information on sponsorship opportunities, email info@jerseyboatexpo.com or call the Marine Trades Association of NJ office at 732-292-1051.

