



FOR IMMEDIATE RELEASE

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2020 Vision New Decade. New Boat Now You're Seeing Clearly

Brielle, NJ – February 6, 2020 – Make 2020 the year you say YES to that new boat and start planning now for long, warm summer days on the water making memories to last a lifetime! The New Jersey Boat Sale & Expo is the perfect place to get started on those summer plans with the show getting underway at the New Jersey Convention & Exposition Center at Raritan Center in Edison on February 13-16, 2020.

With easy and ample access from within the tri-state area, the New Jersey Boat Sale & Expo, organized by the Marine Trades Association of New Jersey (MTA/NJ), is conveniently located, affordable and displays all that boating has to offer from fishing to cruising, watersports and more.

Presented by Interlux Yacht Finishes and Travelers Ocean Marine Insurance, the show will feature hundreds of new boats on sale from 30 of the state's best dealers.

"This show provides the perfect venue to easily view and climb aboard hundreds of new boats, meet with dealers and ask questions, explore and shop for boating accessories and services all in one super convenient, hassle-free and affordable location," stated Melissa Danko, MTA/NJ Executive Director. *"Wintertime is also the best time to make that new purchase so you have plenty of time to get ready for the summer ahead. Life is too short to wait for the things that you want! Make 2020 the year you head out on the water on the boat of your dreams!"*

Nearly **70 of boating's top brands** of all models and sizes will be on sale at the show including fishing boats, family cruisers, express boats, pontoon boats, bow riders, deck boats, personal watercrafts and more. All of the major manufacturers will be showcased: AquaPatio; Avalon; Barletta; Bayliner; Beneteau; Bennington; Bentley; Blackfin; Boston Whaler; Cape Horn; Carolina Skiff; Century; Chaparral; Chris Craft; Cobalt; Cobia; Crest; Crownline; Cutwater; Edgewater; Formula; Four Winns; Glastron; Grady-White; Harris; Hurricane; Jeanneau; Kawasaki; Key West; Lund; Manitou; Monaco; Monterey; Nautic Star; North Coast; Parker; Premier; Ranger; Ranger Tug; Regal; Regulator; Release; Robalo; Scarab; Sea Chaser; Sea Fox; Seaborn; SeaDoo; Seahunt; SeaPro; SeaRay; South Bay; Southport; Sportsman; Starcraft; Steigercraft; Stingray; Sweetwater; Sylvan; Tidewater; Walker Bay; Wellcraft; World Cat; Yamaha.

This large selection of multiple brands in a single, easy to get to and affordable venue creates a convenient experience for current and would-be boaters to study and compare the products of many manufacturers in one location.

With Friday of the show being Valentine's Day, there will be special promotions for boaters in love including a rose at the door for the first 250 sweethearts and a special buy one ticket and get one free offer for everyone coming to the show with a date after 5pm on Friday. There will be special **Valentine's Day Raffles** on Friday with great prizes, including a boat rental package, champagne prize baskets, boating gear and more. Consider skipping the crowded restaurants on Valentine's Day and taking your date to the boat show on Friday. Perhaps you'll even surprise your love with the best gift of all – a new boat!

Attendees can share the love with our community by participating in the **Boatload of Food Drive** being held in the show lobby. By bringing a non-perishable food donation, boat-buying hopefuls can save \$2 off the admission price, saving money while supporting a good cause.

The Recreational Fishing Alliance and The Fisherman Magazine will host a series of **14 informative and entertaining seminars** throughout the four-day boat show, covering such topics as NJ Striped Bass, Trolling Motors: Layout & Installation, How to Throw A Cast Net, Bucktail Techniques for Fluke, Blackfish Strategy & Tactics, and much more.

The Expo will also include a **Boater's Marketplace** filled with marine equipment and accessories, fishing tackle and supplies, electronics, insurance and financing services, and marina facilities. For children, the popular Kids Cove will keep the little skippers busy with face painting by Lori, build-a-boat activities and crafts courtesy of the New Jersey Sea Grant Consortium, live turtles and more.

Representatives of the New Jersey State Police will be at the NJ Boat Sale & Expo on Friday, Saturday and Sunday in the **Marine Safety Corner**. They will have on hand Boating Safety Manuals that detail the boating laws pertaining to our State. The handouts also cover safe practices while boating. They will be informing boaters of the "See Something Say Something" program and answering questions pertaining to boater safety and the required Boating Safety Certificate. No matter how experienced you are on the water, it's always a good idea to brush up on your knowledge and ask questions!

Show attendees can grab a bite in the food court or a cold drink at the bar while walking around and enjoying the show. There will be lots of giveaways and free raffles to enter to win prizes during the show.

SHOW DETAILS

DATES: February 13-16, 2020

LOCATION: New Jersey Convention & Exposition Center at Raritan Center
97 Sunfield Ave., Edison, NJ 08837

HOURS:

Thursday: 12 p.m. to 8 p.m.

Friday: 12 p.m. to 8 p.m.
Saturday: 10 a.m. to 8 p.m.
Sunday: 10 a.m. to 5 p.m.

ADMISSION: Adults \$10.00, Children 16 and younger are free (when accompanied by an adult). Tickets can be purchased online at JerseyBoatExpo.com or at the show. Discount tickets are available online in advance. You will save \$2 off the gate price by purchasing online.

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CONTACT: Phone: 732-292-1051, Fax: 732-292-1041, Email: info@jerseyboatexpo.com

FOR DIRECTIONS AND MORE, VISIT: JerseyBoatExpo.com

All proceeds from the event enable the MTA/NJ to support its efforts to promote, advance and protect the recreational boating industry in New Jersey.

About the MTA/NJ: The [Marine Trades Association of New Jersey](http://MarineTradesAssociation.org) (MTA/NJ), established in 1972, is a non-profit organization dedicated to promoting, advancing and protecting the recreational marine industry and waterways in the State of New Jersey. The MTA/NJ is dedicated to the interests of the industry as a whole for the benefit of its individual members and the consumers whom they serve. In addition to many accomplishments, the MTA/NJ produces two boat shows, the Jersey Shore Boat Sale & Expo held in September at FirstEnergy Park in Lakewood, and the New Jersey Boat Sale & Expo held in February at the New Jersey Convention and Exposition Center in Edison. The MTA/NJ proudly endorses the Progressive Insurance Atlantic City Boat Show.

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