



**FOR IMMEDIATE RELEASE**

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## **The Water is Calling! Don't miss this last chance to find your new boat!**

**Brielle, New Jersey** – The [Jersey Shore Boat Sale & Expo](#) will happily be cruising into the home of the Jersey Shore BlueClaws on September 24<sup>th</sup> through the 26<sup>th</sup>. This popular annual event, which began in 2009, is produced by the Marine Trades Association of New Jersey (MTA/NJ) and is a highlight of the fall boating season. The event will include an outstanding array of the industry's top selling brands in an entirely outdoors area, offering plenty of space for consumers to shop and board new boats including **brand new 2022 models** and some of the **best end-of-season opportunities** around!

Much has changed in the last year with more and more people looking for ways to spend quality time with their families and friends close to home. If this year has proven anything, it is that boating is the perfect activity to do just that. New Jersey boasts more than 120 miles of ocean coastline, large saltwater bays, navigable rivers and numerous freshwater lakes all offering incredible opportunities to get out on the water. Memories are made when you are on the water whether fishing, cruising, water skiing or simply anchored in a secluded cove enjoying the serenity of being so close to nature and away from the daily stresses of life. Just ask anyone you know that owns or has been on a boat this summer. There is truly nothing better!

If you are new to boating this year or want to get out on the water and start making memories, then the Jersey Shore Boat Sale & Expo is the place to go to see all that is great in boating with a grand fleet of boats that cater to every lifestyle and budget. As boat shows go, this MTA/NJ event is particularly special for several reasons. For starters, over 20 of the top NJ dealers in attendance will offer an expansive selection of brand new, just introduced 2022 models. For those that have been shopping around this season, you know that new boats have been a little harder to come by. You will not want to miss this opportunity to place an order to start making family memories as soon as possible!

Show attendees will get to climb aboard some of boating's best brands including: *Aqua Patio, Aquasport, Avalon, BackCove, Barletta, Bayliner, Beneteau, Bentley, Blackfin, Boston Whaler, Cape Horn, Carolina Skiff, Century, Cobalt, Contender, Cutwater, Edgewater, Four Winns, Glastron, Grady-White, HighField, Hurricane, Jeanneau, Kawasaki, Key West, Limestone, Manitou, Monaco, Monterey, NauticStar, Northcoast, Parker, Pioneer, Ranger Tug, Regal, Regulator, Sabre, Sea Chaser, Sea Fox, Seahunt, SeaPro, South Bay, Southport, Sportsman, StarCraft, Stingray, Sweetwater, Sylvan, Tiara, Wellcraft, and Yamaha.*

A boater's marketplace will offer attendees a chance to shop for marine services, supplies and more. Little Skippers will have a chance for their own fun and can participate in a nautical version of "I Spy Scavenger Hunt"

and those skippers that successfully complete their watch can visit the New Jersey Sea Grant Exhibit for a take home marine science craft. There will also be live turtles at the show for kids to enjoy.

The MTA/NJ, a non-profit trade Association, is a tireless advocate for the protection and promotion of boating in New Jersey therefore the cost to attend is only \$7 per person with children under 12 admitted for free when accompanied by an adult. Parking is free. Great food and refreshments, including ice cold beer, will also be available both inside and outside of the stadium.

Online can be purchased online at [JerseyBoatExpo.com](http://JerseyBoatExpo.com) for an easy, contact-less entry into the show.

*“Boating and being out on the water offers endless opportunities to enjoy life and have fun with family and friends,”* stated Melissa Danko, Executive Director. *“The Jersey Shore Boat Sale & Expo is the best place to get started. It is truly unique in that it is so easy to get to, easy to park and access, has low admission and offers a wide fleet of boats to climb aboard all-in-one location. If you love boating and you love the water, this is an event that is not to be missed.”*

The 2021 Jersey Shore Boat Sale & Expo is sponsored by PineBelt Enterprises, Inc. and Travelers Ocean Marine Insurance.

Event details including directions, a current list of exhibitors and show highlights can be found at [JerseyBoatExpo.com](http://JerseyBoatExpo.com).

Show Hours: Friday 11 AM – 6 PM  
Saturday 10 AM – 6 PM  
Sunday 10 AM – 5 PM

Contact: Phone: 732-292-1051; Fax: 732-292-1041; Email: [info@jerseyboatexpo.com](mailto:info@jerseyboatexpo.com). All proceeds from the event return to the MTA/NJ to support its efforts to promote, advance, and protect the recreational boating industry in New Jersey.

#### **About the MTA/NJ**

The Marine Trades Association of New Jersey (MTA/NJ), established in 1972, is a non-profit organization dedicated to promoting, advancing and protecting the recreational marine industry and waterways in the State of New Jersey. The MTA/NJ is dedicated to the interests of the industry as a whole for the benefit of its individual members and the consumers whom they serve. In addition to many accomplishments, the MTA/NJ produces two boat shows, the Jersey Shore Boat Sale & Expo held in September at FirstEnergy Park in Lakewood and the New Jersey Boat Sale & Expo held in February at the New Jersey Convention & Expo Center in Edison. The MTA/NJ proudly endorses the Progressive Insurance Atlantic City Boat Show.

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