



FOR IMMEDIATE RELEASE

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Come to the New Jersey Boat Sale & Expo & Find Out Why Life is Better on a Boat!

Brielle, NJ – February 10, 2023 – The [New Jersey Boat Sale & Expo](#) will be cruising back into the New Jersey Convention & Expo Center February 16th through the 19th, with a resurged fleet of more boats from more brands. This popular annual event, which began in 2012, is produced by the Marine Trades Association of New Jersey (MTA/NJ) and is a treasured highlight during the cold winter months. Whether you're new to boating or have been hitting the water for some time, this show is the perfect place to get started on all your summer plans! Presented by Travelers Ocean Marine Insurance, the show will feature over 200 brand new boats on sale from the state's top dealers offering the best in boating!

"These past few years have really opened our eyes to all that is important in life and how precious our time is," stated Melissa Danko, MTA/NJ Executive Director. "Many people found that being out on the water and boating with family and friends is one of the most perfect ways to spend our time and create special moments and memories. This show is a great place to spend a winter day climbing aboard brand new boats. You can sit in the driver's seat, open the hatches, and check out all of the features of a new boat. You can comfortably meet with dealers and ask questions, explore and shop for boating accessories and services all in one convenient, hassle-free and affordable location. Life is short and time is fast. Make this the year you get out there on the boat of your dreams!"

Over 70 of boating's top brands of all models and sizes will be on sale at the show including fishing boats, family cruisers, express boats, pontoon boats, bow riders, deck boats, personal watercrafts and more. All of the major manufacturers will be showcased: AquaPatio, Avalon, Barletta, Bayliner, Belzona, Bennington, Bentley, Blackfin, Bluewater, Cape Horn, Carolina Skiff, Chaparral, Chris-Craft, Cobalt, Cobia, ComPac, Crest, Crownline, Cutwater, Edgewater, Elaqua, Finseeker, Formula, Four Winns, G3, Godfrey, Grady-White, Harris Pontoon, Hurricane, Jeanneau, Kawasaki, Key West, Manitou, Mastercraft, Maycraft, Monaco, Monterey, Nautic Star, Nautique, Nimbus, Northcoast, Parker, Premier, Ranger, Ranger Tug, Regulator, Release, Robalo, Savannah, Sea Born, Sea Chaser, Sea Fox, Sea Pro, Sea Ray, Seadoo, Seahunt, SeaPro, Solara, South Bay, Southport, StarCraft, Steigercraft, Stingray, Streamline, Suncatcher, Sundance, Sweetwater, Sylvan, Tidewater, Tige, Twin Vee, Viaggio, and Wellcraft.

But it's not just the variety of vessels available for your personal inspection that makes this boat show a standout. Boating is a family activity, and every member will find things to do and explore at the show. The Fisherman Magazine will host a series of informative and entertaining seminars throughout the

four-day boat show, covering such topics as Fishing for Stripers and Fluke; Trolling Motors; Blackfish Strategies and more. [Check out the Seminar Schedule here.](#)

On Thursday February 16th from 12-3pm, Capt. Nick Honachefsky of *Saltwater Underground* will be hosting a Special Meet & Greet before delivering his seminar on Jersey Exotics. For over 20 years Nick has been a prominent voice anchoring the sport fishing media industry. Make plans now to be there and talk with Nick!

While you are shopping for a boat, your children can have fun exploring the show by participating in our nautical version of “I Spy Scavenger Hunt” and those skippers that successfully complete their sheet can visit the New Jersey Sea Grant Exhibit for a fun, take home marine science craft. There will also be live turtles at the show for the little skippers to enjoy. Face painters will be on site from 12-4 on Saturday and 12-3 on Sunday to paint your child’s face with a fun design, nautical or otherwise.

Representatives of the New Jersey State Police will be at the NJ Boat Sale & Expo in the Marine Safety Corner. They will be explaining and answering questions on boating laws pertaining to our State, as well as safe practices while boating. No matter how experienced you are on the water, it’s always a good idea to brush up on your knowledge!

While enjoying all there is to see and do, attendees can grab a bite in the food court or a cold drink at the Dillon’s Creek Marina Beer Garden. There will be lots of giveaways and free raffles to enter to win prizes during the show.

The boat show is a perfect place for buyers ready to make a significant boating lifestyle change. A family may need a larger boat with more power and accommodations as the children grow up, or the family expands. Others may find their interests shifting from cruising to offshore fishing or feel it’s time to scale back and look for a smaller vessel that better fits the budget. No matter a boater’s needs or wishes, the 2023 New Jersey Boat Sale & Expo will have something for everyone. See you on the water!

SHOW DETAILS

DATES: February 16-19, 2023

LOCATION: New Jersey Convention & Exposition Center at Raritan Center
97 Sunfield Ave., Edison, NJ 08837

HOURS:

Thursday: 11 a.m. to 7 p.m.

Friday: 11 a.m. to 7 p.m.

Saturday: 10 a.m. to 7 p.m.

Sunday: 10 a.m. to 5 p.m.

ADMISSION: Adults \$15.00, Children 16 and younger are free (when accompanied by an adult). Tickets can be purchased online at JerseyBoatExpo.com or at the show. Discount tickets are available online in advance. You will save \$2 off the gate price by purchasing online.

AMPLE *FREE* PARKING ONSITE

CONTACT: Phone: 732-292-1051, Fax: 732-292-1041, Email: info@jerseyboatexpo.com

FOR DIRECTIONS AND MORE, VISIT:JerseyBoatExpo.com

All proceeds from the event enable the MTA/NJ to support its efforts to promote, advance and protect the recreational boating industry in New Jersey.

About the MTA/NJ: The [Marine Trades Association of New Jersey](http://MarineTradesAssociationofNewJersey.com) (MTA/NJ), established in 1972, is a non-profit organization dedicated to promoting, advancing and protecting the recreational marine industry and waterways in the State of New Jersey. The MTA/NJ is dedicated to the interests of the industry as a whole for the benefit of its individual members and the consumers whom they serve. In addition to many accomplishments, the MTA/NJ produces two boat shows, the Jersey Shore Boat Sale & Expo held in September at FirstEnergy Park in Lakewood, and the New Jersey Boat Sale & Expo held in February at the New Jersey Convention and Exposition Center in Edison. The MTA/NJ proudly endorses the Progressive Insurance Atlantic City Boat Show.

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