



FOR IMMEDIATE RELEASE

April 2, 2024
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Jersey Shore Boat Sale & Expo Sets Sail with Strong Sponsorship Momentum

Brielle, New Jersey – The Marine Trades Association of New Jersey (MTA/NJ) is pleased to announce the return of the Jersey Shore Boat Sale & Expo being held on September 27-29 at Shore Town Ballpark in Lakewood, NJ. Whether you're dreaming of owning your first boat or looking to upgrade to your dream vessel, attending the Jersey Shore Boat Sale & Expo is sure to inspire your excitement for boating and leave you eager to hit the water.

Pine Belt Cars has once again signed on as Auto Sponsor of the show. Pine Belt is a family owned and operated New Jersey car dealer since 1937 with a rich tradition of offering new or used cars, trucks and SUVs while prioritizing the needs of each customer. Pine Belt specializes in Chevy, Chrysler, Jeep, and Subaru cars. "Pine Belt takes pride in serving New Jersey customers with a great deal more dedication, commitment and honesty than any other dealership around," stated Rob Sickel, President of PineBelt Enterprises, Inc. "We've operated under that goal since 1937, and it's that guiding principle that has led us to house New Jersey's largest collection of new and used Chevy cars, trucks and SUVs." Pine Belt demonstrates its commitment to the local community by actively supporting various causes in the area, including this direct support of the mission of the MTA/NJ.

Coming in at the Supporting level are Travelers Ocean Marine Insurance of Edison and Coastal Environmental Consulting, LLC of Toms River. Travelers Ocean Marine insures marinas, boat dealers, marine contractors, marine repair operations, ocean cargo, and other commercial marine exposures. Coastal Environmental Consulting provides quality environmental consulting services for land use and waterfront development projects.

"We are proud to have such strong support for the Jersey Shore Boat Sale & Expo this year," stated Colleen Blake, MTA/NJ President. "The participation from these well-respected companies is a great asset to the show. To compliment the boats and other marine products on display, Pine Belt will have a number of new vehicles available for viewing. This is an excellent opportunity to see cars, trucks and boats in one place!"

At the Jersey Shore Boat Sale & Expo, held at ShoreTown Ballpark in Lakewood, show goers will find everything they need to get out on the water. Attendees can expect an even larger display of new boats and new models to board, featuring all the latest innovations and technologies for 2024. There will also be a great selection of pre-owned boats unlike any other show in New Jersey. In addition, boaters can enjoy the boater's marketplace full of great deals for gear, accessories, marine equipment and services. New Jersey offers excellent coastal, bay, lake and river boating so representatives from many marinas will be in attendance as well. The family friendly theme includes attractions for young skippers with fun displays and activities in the popular Kids Cove, sponsored by the New Jersey Sea Grant Consortium.

Time and again the Jersey Shore Boat Sale & Expo has proved to be an excellent place to shop a grand fleet of boats, which cater to every lifestyle and every budget. It remains easily accessible, convenient and affordable for everyone.

Currently Seeking Exhibitors! Be a part of the show that delivers real results. We are accepting applications for both boat dealers and booth vendors. Thousands of local boaters will be there looking for your boat brands and products. Contact the MTA/NJ today at info@jerseyboatexpo.com to learn more.

Sponsor Opportunities Available! Gain a competitive edge for your business by sponsoring the Jersey Shore Boat Sale & Expo. There are opportunities available for every budget. Whether you want to be a Presenting Sponsor, take out an ad in the show program, or donate a raffle prize, there are many ways to be seen and heard. [Take a look at our Sponsorship Flyer for more information.](#)

Event details can be found at JerseyBoatExpo.com with more information being added as the show draws nearer.

Show Hours:	Friday	11AM - 6 PM
	Saturday	10AM - 6 PM
	Sunday	10 AM -5 PM

Contact: Phone: 732-292-1051; Fax: 732-292-1041; Email: info@jerseyboatexpo.com.

All proceeds from the event return to the MTA/NJ to support its efforts to promote, advance, and protect the recreational boating industry in New Jersey.

About the MTA/NJ

The Marine Trades Association of New Jersey (MTA/NJ), established in 1972, is a non-profit organization dedicated to promoting, advancing and protecting the recreational marine industry and waterways in the State of New Jersey. The MTA/NJ is dedicated to the interests of the industry as a whole for the benefit of its individual members and the consumers whom they serve. In addition to many accomplishments, the MTA/NJ produces two boat shows, the Jersey Shore Boat Sale & Expo held in September at ShoreTown Ballpark in Lakewood and the New Jersey Boat Sale & Expo held in February at the New Jersey Convention & Expo Center in Edison. The MTA/NJ proudly endorses the Progressive Insurance Atlantic City Boat Show.