



FOR IMMEDIATE RELEASE

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Showcasing the Latest 2026 Models and Exclusive Deals at the Jersey Shore Boat Sale & Expo

Brielle, New Jersey – The Marine Trades Association of New Jersey (MTA/NJ) is pleased to announce the return of the Jersey Shore Boat Sale & Expo, taking place September 26–28, 2025 at Shore Town Ballpark, home of the Jersey Shore BlueClaws.

New Jersey’s waterways—stretching over 120 miles of coastline with bays, rivers, and lakes—make the Garden State a true boating destination. This fall, the Jersey Shore Boat Sale & Expo will once again transform the ballpark into the region’s largest outdoor boat shopping event, featuring nearly 250 new and pre-owned boats from the industry’s top brands.

“This show is the ultimate destination to find your perfect boat at an exceptional value,” said Melissa Danko, MTA/NJ Executive Director. “With so many brands and models available to board and compare, it’s a one-stop shop for anyone looking to get on the water.”

The Ultimate Boating Marketplace

Attendees will explore an unmatched lineup of vessels—from sleek 2026 models to year-end deals on current inventory and a variety of affordable pre-owned options. Leading manufacturers represented will include: *Aqua Patio, Avalon, Barletta, Bayliner, Beneteau, Bennington, Bentley, Blackfin, Cape Horn, Carolina Skiff, Chaparral, ChrisCraft, Cobalt, Contender, Crest, Crownline, Cutwater, Edgewater, Finseeker, Formula, Four Winns, Grady-White, Hurricane, Kawasaki, Ken Craft, Key West, Manitou, Marex, Monaco, Monterey, Nauticstar, Navan, Nimbus, Parker, Ranger Tug, Regal, Regulator, Robalo, Sailfish, Saxdor, Scout, Sea Chaser, Sea Fox, Sea Ray, Seahunt, Solara, Sportsman, Stingray, Sweetwater, Sylvan, Tidewater, Trophy, Valhalla, Viaggio, Wellcraft, Xperience, and Yamaha.* Experienced dealers will be on hand to answer questions, provide expert guidance, and offer show-only incentives, special packages, and financing opportunities.

New for 2025: *Rock the Boat Show* Live Music

Adding to the excitement, this year’s event will introduce Rock the Boat Show, a live music feature with daily performances ranging from acoustic sets to high-energy rock and pop. The entertainment will enhance the show’s vibrant atmosphere while attendees browse, board, and shop.

Family Fun & Beyond

In addition to boats, the Boater's Marketplace will highlight marine services, products, and accessories. Families can look forward to interactive activities in the Kids Cove including:

- Nautical "I Spy Scavenger Hunt" with prize drawings
- Live turtle encounters
- Face painting, inflatables, and running the bases on the minor league field
- A meet-and-greet with BlueClaws' mascot Buster on Saturday at 1 PM

Affordable Admission & Added Value

As part of its mission to support New Jersey's boating industry, the MTA/NJ keeps the show accessible and affordable:

- Admission: \$10 per person
- Kids under 12: Free with an adult
- Free parking on-site
- Food, drinks, and cold beer available throughout the stadium

Tickets are available online at JerseyBoatExpo.com, and each online purchase includes:

- A free ticket to the February 2026 New Jersey Boat Sale & Expo in Edison
- A free ticket to the 2026 Opening Night Jersey Shore BlueClaws game

Sponsors

The 2025 Jersey Shore Boat Sale & Expo is proudly sponsored by PineBelt Enterprises, Inc., Travelers Ocean Marine Insurance, Coastal Environmental Consulting, LLC, Pettit Paint, and ValveTect Marine Fuel.

Event details, Exhibitor Listing and online ticket sales can be found at JerseyBoatExpo.com

Show Hours: Friday	11AM - 6 PM
Saturday	10AM - 6 PM
Sunday	10 AM -5 PM

Contact: Phone: 732-292-1051; Fax: 732-292-1041; Email: info@jerseyboatexpo.com.

All proceeds from the event return to the MTA/NJ to support its efforts to promote, advance, and protect the recreational boating industry in New Jersey.

About the MTA/NJ

The Marine Trades Association of New Jersey (MTA/NJ), established in 1972, is a non-profit organization dedicated to promoting, advancing and protecting the recreational marine industry and waterways in the State of New Jersey. The MTA/NJ is dedicated to the interests of the industry as a whole for the benefit of its individual members and the consumers whom they serve. In addition to many accomplishments, the MTA/NJ produces two boat shows, the Jersey Shore Boat Sale & Expo held in

September at ShoreTown Ballpark in Lakewood and the New Jersey Boat Sale & Expo held in February at the New Jersey Convention & Expo Center in Edison. The MTA/NJ proudly endorses the Discover Boating Atlantic City Boat Show produced by the National Marine Manufacturers Association.