



FOR IMMEDIATE RELEASE

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Sponsor Support Strengthens the 2026 Jersey Shore Boat Sale & Expo

Chart House Marine Electronics & Outfitting Joins as Premier Sponsor

Brielle, New Jersey – The Marine Trades Association of New Jersey (MTA/NJ) is honored to recognize the sponsors of the 2026 [Jersey Shore Boat Sale & Expo](#), taking place September 25–27 at ShoreTown Ballpark in Lakewood, New Jersey.

[Chart House Marine Electronics & Outfitting](#) joins the show this year as a Premier Sponsor, while [Travelers Ocean Marine Insurance](#) and [Pettit Marine Paint/ValvTect Marine Fuel](#) return as Supporting Sponsors.

“We are grateful to Chart House Marine Electronics & Outfitting, Travelers Ocean Marine Insurance and Pettit Marine Paint/ValvTect Marine Fuel for their support of this year’s show,” said Brian Houf, MTA/NJ President. “Their commitment helps us deliver an event that supports our industry, connects marine businesses directly with boaters and showcases the many opportunities available to enjoy boating in New Jersey.”

Chart House Marine Electronics & Outfitting provides custom marine electronics, professional installation, system integration, repairs and outfitting services for recreational and commercial vessels. Its certified technicians work with sportfishing boats, center consoles, luxury yachts and commercial vessels, offering solutions ranging from navigation, radar and communications systems to fishing electronics, trolling motors, entertainment, lighting and safety equipment. A subsidiary of South Jersey Yacht Sales, Chart House combines technical expertise with personalized service to help boaters improve the safety, performance and enjoyment of their time on the water.

“We’re proud to serve as a Premier Sponsor of the Jersey Shore Boat Sale & Expo and support an event that brings boaters and marine businesses together,” said Paul Perrone, Sales and Service Manager for Chart House Marine Electronics & Outfitting. “New Jersey has a strong and vibrant boating community,

and events like this help strengthen our industry, connect boaters with valuable products and expertise, and introduce more people to everything boating has to offer.”

Returning Supporting Sponsor Travelers Ocean Marine Insurance specializes in protecting marinas, boat dealers, marine contractors, repair operations, ocean cargo and other marine exposures. With extensive experience in the marine industry, Travelers provides insurance solutions designed to address the specialized risks faced by marine businesses.

Pettit Marine Paint and ValvTect Marine Fuel also return as Supporting Sponsors. Pettit manufactures a full line of high-performance marine coatings designed to protect boats and maintain their appearance, while ValvTect Marine Fuel is specially formulated to improve the performance and reliability of gasoline and diesel marine engines.

The Jersey Shore Boat Sale & Expo will bring together hundreds of new and pre-owned boats, including the latest 2027 models, from many of the industry’s leading manufacturers. Attendees can climb aboard, compare brands, layouts, features and price points, and meet directly with knowledgeable dealers throughout the three-day event.

The expanded Boater’s Marketplace will feature marine electronics, products, equipment, services and accessories. Visitors can also learn about boat clubs and other ways to get on the water, explore special boat show buys and connect with marine businesses serving New Jersey’s coast, bays, lakes and rivers.

Families can visit Kids Cove for nautical crafts and educational materials from the New Jersey Sea Grant Consortium, an I Spy Scavenger Hunt featuring a live terrapin turtle, and BlueClaws activities including a bounce house, opportunities to run the bases and appearances by Buster the mascot. Live music, cold beer and ballpark food will add to the weekend atmosphere.

Whether visitors are seasoned boaters, first-time buyers or simply interested in discovering the boating lifestyle, the Jersey Shore Boat Sale & Expo offers an opportunity to experience everything boating has to offer in one convenient location with free parking.

Event Information

2026 Jersey Shore Boat Sale & Expo

Dates: September 25–27, 2026

Show Hours: Friday	12PM - 6 PM
Saturday	10AM - 6 PM
Sunday	10 AM -5 PM

Location: ShoreTown Ballpark, home of the Jersey Shore BlueClaws

Admission: \$10 per person; children under 12 admitted free with an adult

Parking: FREE

For more information and to purchase tickets, visit JerseyBoatExpo.com.

Contact: Phone: 732-292-1051; Fax: 732-292-1041; Email: info@jerseyboatexpo.com.

All proceeds from the event return to the MTA/NJ to support its efforts to promote, advance, and protect the recreational boating industry in New Jersey.

About the MTA/NJ

The Marine Trades Association of New Jersey (MTA/NJ), established in 1972, is a non-profit organization dedicated to promoting, advancing and protecting the recreational marine industry and waterways in the State of New Jersey. The MTA/NJ is dedicated to the interests of the industry as a whole for the benefit of its individual members and the consumers whom they serve. In addition to many accomplishments, the MTA/NJ produces two boat shows, the Jersey Shore Boat Sale & Expo held in September at ShoreTown Ballpark in Lakewood and the New Jersey Boat Sale & Expo held in February at the New Jersey Convention & Expo Center in Edison. The MTA/NJ proudly endorses the Discover Boating Atlantic City Boat Show produced by the National Marine Manufacturers Association.