

TOP 10 REASONS TO ATTEND

JERSEY SHORE BOAT SALE & EXPO

The 2026 Jersey Shore Boat Sale & Expo sails into Shore Town Ballpark from September 25-27, 2026! Hosted by the Marine Trades Association of New Jersey (MTA/NJ), this fan-favorite annual boat show is the ultimate fall destination for boating enthusiasts. Featuring top-tier brands, cutting-edge models, and a vibrant marine marketplace, this event offers a unique and accessible experience at the scenic Shore Town Ballpark. Climb aboard, explore, and dive into the boating lifestyle!

Here are the top 10 reasons why the 2026 Jersey Shore Boat Sale & Expo is a must-visit:

1

Discover 2027 Models & Innovations!

Get hands-on with the latest 2027 boat models, advanced engines, and state-of-the-art marine tech. You can explore the newest designs and buy your dream vessel! Experience the new technologies and eco-friendly innovations firsthand!

2

Explore the Pre-Owned Boat Zone!

Perfect for first-time buyers or budget-savvy boaters, our curated pre-owned boat section features a wide variety of trusted makes and models. Skip the endless online searches—climb aboard, inspect, and compare quality pre-owned boats from reputable dealers, all in one place.

3

Score Exclusive Show Deals & Financing!

Take advantage of unbeatable incentives, rebates, and dealer specials only available at the expo. Connect directly with dealers to ask questions, negotiate, and lock in limited time offers. With competitive financing options, your dream boat is more affordable than ever!

4

Hassle-Free & Easy to Explore!

Located at the iconic Shore Town Ballpark, this show is a breeze to navigate. Enjoy free parking, quick access to displays, and a seamless layout that lets you compare brands, models, and prices side by side. No stress, just boats!

5

Boats & Baseball Ticket Bonanza! Purchase your expo ticket online for just \$10 and score a FREE ticket to the February 2027 New Jersey Boat Sale & Expo, PLUS a complimentary ticket to the Jersey Shore BlueClaws' 2027 season opener! It's a home run for boating and baseball fans alike!

6

Shop the Ultimate Marine Marketplace!

Beyond boats, explore a bustling marketplace packed with cutting-edge boating accessories, fishing gear, and services. Chat with marina exhibitors about slip availability, maintenance, and premium amenities to enhance your boating experience.

7

Rock out to live music! Enjoy bands and performers throughout the weekend, adding a festive soundtrack to your boating adventure! Whether you call it Yacht Rock or Dock Rock, we'll be grooving to acoustic jams, throwback covers and more.

8

Win Exciting Prizes! Enter our show raffle for a chance to win incredible boating gear and experiences—no purchase required! Your information stays secure, and the prizes are bigger and better for 2026, including exclusive marine accessories and local adventures.

9

Fun for the Whole Family! Bring the kids for a day of excitement with a boating-themed scavenger hunt, interactive games, and the chance to run the bases on the BlueClaws field. Meet live marine mascots like turtles and enjoy family-friendly activities that make the day unforgettable.

10

Savor Delicious Food & Drinks! Fuel up at the stadium's concessions with mouthwatering grilled favorites, refreshing ice-cold beers, and a variety of snacks available both inside and outside. Relax and enjoy the vibrant atmosphere while planning your next boating adventure.