



## FOR IMMEDIATE RELEASE

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Contact: Melissa Danko

[mdanko@mtanj.org](mailto:mdanko@mtanj.org)

### New Jersey Boat Sale & Expo Launches 2026 Season with Strong Sponsor Support

**Brielle, NJ** – The Marine Trades Association of New Jersey (MTA/NJ) is kicking off the 2026 boating season with strong industry backing for the upcoming New Jersey Boat Sale & Expo, returning February 12-15 to the New Jersey Convention & Exposition Center in Edison. As excitement builds for another summer on the water, this highly anticipated, family-friendly event once again serves as New Jersey's premier destination for boating enthusiasts of all experience levels.

Leading the show as a returning Presenting Sponsor is [Travelers Ocean Marine Insurance](#) of Edison. Travelers Ocean Marine provides specialized insurance solutions for marinas, boat dealers, marine contractors, repair facilities, ocean cargo, and other commercial marine operations.

“The popularity of boating in New Jersey continues to grow, and it’s exciting to see the industry thrive,” said Alex Kripetz, Underwriting Director for Travelers Ocean Marine. “We’re proud to support an event that plays such an important role in connecting boaters with the businesses that serve them.” Kripetz added, “Melissa Danko, the MTA/NJ staff, and its dedicated volunteers consistently deliver one of the strongest boat shows in the tri-state region.”

Also returning as a Presenting Sponsor is [Pettit Paint / ValvTect Marine Fuel](#). Pettit Marine Paint produces a full line of high-performance, American-made marine coatings designed to protect vessels and extend their lifespan, while ValvTect Marine Fuel is engineered specifically for marine engines to combat ethanol-related issues, improve performance, and reduce maintenance for both gasoline and diesel applications.

“We have a deep appreciation for the marine industry and the essential role organizations like MTA/NJ play in supporting it,” said Tom Maellaro, Vice President of Business Development and Strategic Acquisitions for MRT Products. “This sponsorship is an investment in New Jersey’s marine businesses, and we’re proud to be part of the show.”

Also returning to the sponsor lineup for 2026 is [Dillon’s Creek Marina](#), sponsor of the show’s popular Beer Garden. This sponsorship helps create a welcoming space where attendees can relax, socialize, and enjoy refreshments while taking in the excitement of the show.

The New Jersey Boat Sale & Expo offers everything needed to gear up for the upcoming boating season. Attendees will experience an expanded selection of new boats and 2026 models, showcasing the latest designs, technology, and innovations. The boater's marketplace will feature a wide range of gear, accessories, equipment, and services, while representatives from marinas across the state will be on hand to highlight New Jersey's outstanding coastal, bay, lake, and river boating opportunities.

Families are also a major focus of the event, with hands-on activities and interactive displays for younger visitors in the popular Kids Cove, proudly sponsored by the New Jersey Sea Grant Consortium.

Whether you're a seasoned boater ready to upgrade, a first-time buyer exploring options, or simply looking to see what's new for the season ahead, the New Jersey Boat Sale & Expo is designed to inspire and energize everyone who loves life on the water.

## **Sponsor Opportunities Available**

Businesses looking to increase visibility and connect with thousands of engaged boating consumers are encouraged to explore sponsorship opportunities. Options are available for a variety of budgets, from Presenting Sponsorships and program advertising to raffle prize donations. Additional details can be found in the show's [Sponsorship Flyer](#).

For event updates, ticket information, and exhibitor details, visit [JerseyBoatExpo.com](#), with more information being added as the show approaches.

Hours: Thursday, Friday: 11:00 am – 7:00 pm  
Saturday: 10:00 am – 7:00 pm  
Sunday: 10:00 am – 5:00 pm

Contact : Phone: 732-292-1051; Fax: 732-292-1041; Email: [info@jerseyboatexpo.com](mailto:info@jerseyboatexpo.com).

All proceeds from the event return to the MTA/NJ to support its efforts to promote, advance, and protect the recreational boating industry in New Jersey.

## **About the MTA/NJ**

The Marine Trades Association of New Jersey (MTA/NJ), established in 1972, is a non-profit organization dedicated to promoting, advancing and protecting the recreational marine industry and waterways in the State of New Jersey. The MTA/NJ is dedicated to the interests of the industry as a whole for the benefit of its individual members and the consumers whom they serve. In addition to many accomplishments, the MTA/NJ produces two boat shows, the Jersey Shore Boat Sale & Expo held in September at ShoreTown Ballpark in Lakewood and the New Jersey Boat Sale & Expo held in February at the New Jersey Convention & Expo Center in Edison. The MTA/NJ proudly endorses the Discover Boating Atlantic City Boat Show produced by the National Marine Manufacturers Association.