

SELL YOUR PRODUCTS AT THE JERSEY SHORE BOAT SALE & EXPO



CONNECT WITH
THOUSANDS OF
JERSEY SHORE BOATERS

Display your products and services to thousands of prospects at the region's most convenient boat show.



Get ready to dive into one of the best boating events in New Jersey! The **Jersey Shore Boat Sale & Expo** takes place entirely outdoors at Shore Town Ballpark in Lakewood, turning the parking lot into a sea of boats. Hundreds of brand-new vessels will be on display, plus a special section just for quality pre-owned boats - perfect for every kind of boater. Hosted by the Marine Trades Association of New Jersey (MTA/NJ), this exciting event is more than just a boat show - it's a celebration of the boating lifestyle. Even better? Every dollar raised goes right back into supporting and growing New Jersey's recreational marine industry and protecting its beautiful waterways.



Thousands of prospective leads over 3 days



Convenient and central location, unique venue and plenty of free parking



Very affordable exhibit cost



Excellent return on investment unlike any other boat show



Easy move in and out for all exhibitors



ALL proceeds support the recreational boating industry

Booths on the covered Stadium Concourse



Booths in the open-air Tent

There are two locations in the show featuring our booth exhibitors: the tent and the stadium concourse. It's a matter of preference - both are great locations with different advantages. Act quickly to secure your preferred area!

Booths in the Tent

The impressive, 130 foot open-air tent funnels the crowd from the parking lot into the stadium. Visible from the show's entrance, attendees can't help but walk through the tent and browse for accessories and services. Plus, they must pass by your booth to get inside. Spaces in the tent start at \$415 for MTA/NJ Members.

Booths in the Stadium

There is nearly endless space on the stadium concourse overlooking the baseball field. The concourse is also home to the show concessions, kids activities, and restrooms, ensuring a steady flow of traffic. Space on the concourse is the most affordable option, with booths starting at \$195 for MTA/NJ members as well as boating and fishing related booths.

“ HEAR WHAT OUR PREVIOUS EXHIBITORS HAVE TO SAY: ”

I do 4 boat shows a year and the Jersey Shore Boat Sale & Expo is the one I look forward to every year. The attendees seem to be there to buy and the quantity & quality of the boats on display is always awesome. This show has been very successful for my cover business and the set up of the show means everyone does actually walk past my table. As long as I am in business in NJ I will display at this show. - *Darren F., PM Winter Boat Covers*

The Jersey Shore Boat Sale & Expo is an affordable, well-run show that gives me a good return on my investment as an exhibitor! - *Mark C., Cassidy's Breton Woods Marina*

The Jersey Shore Boat Sale & Expo provides a perfect setting to present goods and services to the thousands of prospective consumers who find the Blue Claws Stadium convenient and exciting. There is always something educational for children and adults alike. The ever-growing consumer audience who attends this unique show have proven to be filled with a hunger for a lifestyle so many already enjoy. - *John D., The Fisherman Magazine*

READY TO GET STARTED? Email us at info@jerseyboatexpo.com for an application.