

JERSEY SHORE BOAT SALE & EXPO



ELEVATE YOUR BRAND:

PARTNER WITH THE JERSEY SHORE BOAT SALE + EXPO!

Showcase your business and make an impact across the boating community by sponsoring the region's premier fall boat show.

Auto Sponsor - \$2,500 Investment

- Given the venue, this is an ideal opportunity for any Auto Dealership to showcase new sport vehicles capable of hauling a boat, personal watercraft, canoes and/or kayaks. It's a great nearby location providing easy move-in and set up, along with access to over 5,000 Prospects in 3 days. Auto Sponsorship includes all the exposure afforded a Presenting Sponsor PLUS space for up to (5) vehicles.

Presenting Sponsor - \$1,500 Investment

- Logo/mention in advertisements
- 10 x 10 exhibit booth at the show
- News release announcing sponsorship
- Announcement to exhibitors, members and marine businesses throughout the state
- Logo/company name in the show program
- Banner placement inside the show (Sponsor must provide banner)
- Logo/Link on show website
- Logo/company name in Exhibitor E-Newsletters and direct emails to boaters
- Postings and Ads on Facebook, X and Instagram show pages



Supporting Sponsor- \$500 Investment

- Included in show news release
- Logo/company name in the show program
- Banner placement inside the show (Sponsor must provide banner)
- Logo/Link on show website
- Logo/company name in Exhibitor E-Newsletters
- Postings and Ads on Facebook, X, Instagram, TikTok show pages

Show Program Sponsor - Investment: \$100 quarter page, \$200 half page; \$400 full page

- Display your company's ad on the official show program and be seen by thousands. You will reach all the attendees that are at the show and even after the show when they take the program home as a resource.

Show Giveaway Sponsor

- An opportunity to get your logo on a show giveaway such as a floating keychain. Pricing will depend upon the item and quantity desired; contact us for more details.

Raffle Prize Donations:

- Item donations for our onsite raffles can promote your products as well as your company name.

For more information on sponsorship opportunities, contact us at info@jerseyboatexpo.com or 732-292-1051.



September 25-27, 2026
 at ShoreTown Ballpark -
 Home of the Jersey Shore BlueClaws!
JerseyBoatExpo.com

Sponsorship Application

Company Name: _____ Primary Contact: _____

Address: _____ City: _____ State: _____ ZIP: _____

Phone: _____ Email: _____ Website: _____

Company Description: _____

Select Option:

<input type="checkbox"/> Auto Sponsor	\$2,500
<input type="checkbox"/> Presenting Sponsor.....	\$1,500
<input type="checkbox"/> Supporting Sponsor.....	\$500
<input type="checkbox"/> Show Program Sponsor.....	<input type="checkbox"/> Full Page \$400
	<input type="checkbox"/> Half Page \$250
	<input type="checkbox"/> Quarter Page \$100
<i>Please Select Ad Size, additional fee applies for ad creation</i>	
<input type="checkbox"/> Show Giveaway Sponsor <i>i.e. keychains, koozies, etc.....</i>	Contact for Pricing
<input type="checkbox"/> Raffle Prize Donation* <i>i.e. electronics, watersports gear, experiences/trips, etc.....</i>	Min. Value \$250
*Prize: _____	

Total Amount Due: _____

Method of Payment: Check Visa MasterCard Discover American Express

Credit Card Number: _____ Exp: _____ CVC: _____ Billing ZIP: _____

Signature: _____

Please make check payable to: MTA/NJ. Mail completed contract and payment to:

Marine Trades Association of NJ

413 Euclid Ave. Brielle, NJ 08730

p. 732-292-1051 | f. 732-292-1041 | info@mtanj.org

Accepted for MTA/NJ by: _____ Date: _____